

Business Citation Examples: APA Style

ABI/INFORM Global

Article with URL – Author. (date). Title. *Journal*, Volume(issue), page. URL

Beato, G. (2012, August 7). Sizzler has a food truck. Sorry, hipsters. *Adweek*, 53, 40-45.
<http://www.adweek.com/news/advertising-branding/sizzler-has-food-truck-sorry-hipsters-142481>

Citation in ABI/INFORM Global, led to full text article in ScienceDirect database, which includes a DOI – Author. (date). Title. *Journal*, Volume(issue), page. DOI

Epstein, M.J., Buhovac, A.R., & Yuthas, K. (2010). Why Nike kicks butt in sustainability. *Organizational Dynamics*, 39(4), 353-356. <https://doi.org.10.1016/j.orgdyn.2010.07.007>

Annual Reports (found on company websites)

Company Name. (date). Title. URL.

Air Canada. (2020). *Annual Report 2019*.
https://www.aircanada.com/content/dam/aircanada/portal/documents/PDF/en/annual-report/2019_ar.pdf

BCC Research

BCC Research Market Report – Author. (date). Title (Report No.). Database Name. URL

BCC Publishing Staff. (2020, August). Intensive care unit (ICU) equipment: Global markets (Report Code MDS014A). *BCC Research*. Retrieved August 24, 2020, from <https://www.bccresearch.com/>

BC Stats

Author. (date). Title. Publisher. URL.

BC Stats. (2020, November 4). *Annual Exports by Province*.
https://www2.gov.bc.ca/assets/gov/data/statistics/business-industry-trade/trade/exp_annual_exp_prov.pdf

Note: If the author is different from the Publisher, so the Publisher is identified in the retrieval statement. If the Author and the Publisher are the same, the Publisher does not need to be identified.

Bloomberg

Author. (date). Title. Retrieved (date) from Bloomberg terminal.

Bloomberg L.P. (2006). *Stock price graph for United Parcel Service 11/1/05 to 11/1/06*. Retrieved September 3, 2020, from UBC Bloomberg terminal.

Business Market Research Collection

Author. (date). Title. Publisher. URL

Hoovers Company Record's. (2020, June 10). *Sun-Rype Products Ltd. Profile*. <http://www.hoovers.com>

Business Source Ultimate

Article with URL – Author. (date). Title. Journal, Volume(issue), page. URL

Carlson, C. (2012). The importance of latte. *Administrative Professional Today*, 38(9), 7.
<http://www.adminprotoday.com/2313/the-importance-of-latte.html>

Company Profile, Country Reports, SWOT – Author. (date). Title. URL

MarketLine. (2020, August 28). *Company profile: Starbucks Corporation*. <https://www.marketline.com>

Note: URL will be the Publisher's homepage URL, not the database URL.

Canadian Newsstand Complete

Newspaper article with URL – Author. (date). Title. Newspaper Title, page. URL

Isfeld, G. (2012, September 22). Bank of Canada's rock-bottom lending rate draws interest as inflation wanes. *The Vancouver Sun*.
<http://www.vancouver.sun.com/business/Bank+Canadas+rockbottom+lending+rate+draws+interest+inflation/7284263/story.html>

Capital IQ – see S&P Capital IQ

CBCA Complete

Newspaper article – Author. (date). Title. Publisher.

LaSalle, L. (2012, September 7). Lululemon to continue global expansion in yoga and running apparel. *The Canadian Press*.

Journal article – Author. (date). Title. Journal, Volume(issue), page.

Hennart, J. (2020). More than intent: A bundling model of MNE-SME interactions. *Journal of International Business Studies*, 51, 1176-1194.

CB Insights

CB Insights. (date). Title. Retrieved (date) from <https://www.cbinsights.com/>

CB Insights. (n.d.). *OLIO* [Company profile]. Retrieved June 10, 2020, from <https://www.cbinsights.com/>

Datastream

Datastream. (date). Title. Retrieved (date) from Datastream terminal.

Datastream. (2020, November 6). *JP Morgan International Value Fund L*. Retrieved November 6, 2020, from Datastream terminal.

EDGAR (Electronic Data Gathering, Analysis, and Retrieval System)

Company. (date). Title. United States Securities and Exchange Commission. URL

Biogen Inc. (2020). *Form 10-K*. United States Securities and Exchange Commission.
<https://www.sec.gov/ix?doc=/Archives/edgar/data/875045/000087504520000005/biib-20191231x10k.htm>

Eikon

Data – Thomson Reuters Eikon. (year). [Title]. Retrieved (date) from
<https://eikon.thomsonreuters.com/index.html>

Thomson Reuters Eikon. (2018). [Teck Resources Ltd income statement, annual standardized in millions of US dollars, 2000-2016]. Retrieved February 1, 2018, from <https://eikon.thomsonreuters.com/index.html>

eMarketer

Author. (date). Title. Publisher. URL

Wurmser, Yoram. (2020, October 29). *The US Elections, 2020: The issues at stake for the marketing world*. eMarketer. <https://emarketer.com/>

Note: Author is different from the Publisher, so the Publisher is identified in the retrieval statement. If the Author and the Publisher are the same, the Publisher does not need to be identified.

Factiva

Industry snapshot – Author. Title. Retrieved (date) from Factiva database.

Factiva. *Banking industry snapshot*. Retrieved Oct. 3, 2020, from Factiva database.

TechNavio Report – Author. (date). Title. Publisher. URL

TechNavio. (2017). *Global artificial grass turf market 2017-2021*. TechNavio. <https://www.technavio.com/>

Press Release with URL – Author. (date). Title [Press Release]. URL

Canada Newswire. (2012, October 1). *More Hours, More Sundays, More Banking* [Press Release].
<https://www.newswire.ca/news-releases/more-hours-more-sundays-more-banking-510853011.html>

Gartner

Author. (date). Title. Database. Retrieved (date) from <https://www.gartner.com>

Fasciani, M., Eagle, T., & Preset, A. (2019, September 5). Magic Quadrant for Meeting Solutions G00354093. *Gartner Inc.* Retrieved November 6, 2020, from <https://www.gartner.com>

IBISWorld Industry Reports

Author. (date). Title. Database. Retrieved (date) from <https://www.ibisworld.com>

Gonzales, E. (2019, September). Paint manufacturing in Canada: Industry report 32551CA. *IBISWorld*. Retrieved June 23, 2020, from <https://www.ibisworld.com>

Note: Include report number if provided

Industry Canada

SME Benchmarking Tool Report – Author. (date.) Title. Retrieved (date) from <https://www.ic.gc.ca/app/sme-pme/bnchmrkngtl/rprt-flw.pub>

Industry Canada. (2018, April 13). *Report for: NAICS 541612 - Human resources consulting services - financial performance data.* Retrieved September 21, 2020, from <https://www.ic.gc.ca/app/sme-pme/bnchmrkngtl/rprt-flw.pub>

Web Report with author name – Author. (date.) Title. Retrieved (date) from URL

Tu, Jiong. (2020). *The Impact of Regulatory Compliance Costs on Business Performance.* Retrieved September 19, 2020, from http://www.ic.gc.ca/eic/site/pbri-iafp.nsf/eng/h_sx00156.html

Institutional/Government Reports

Report – Author. (date). Title (Report No.). Publisher. URL

BC Housing. (2017). *A scan of leading practices in affordable housing.* <https://www.bchousing.org/publications/Leading-Practices-Affordable-Housing.pdf>

Policy Brief – Author. (date). Title [Policy Brief]. Publisher. URL

Rural Evidence Review. (2019). *Citizen-patient-community participation in health care planning, decision-making and delivery through rural health councils* [Policy brief]. University of British Columbia Centre for Rural Health Research. <https://med-fom-crhr.sites.olt.ubc.ca/files/2019/09/RER-Policy-Brief-Community-Health-Boards-September-2019-V2.pdf>

MarketResearch.com Academic (includes Freedonia Focus)

Author. (date). Title. URL

Freedonia Focus Reports. (2020, May). *Countertops: Canada*. <http://www.freedoniafocusreports.com/>

Mergent Online

Author. (date). Title [Report Type]. Retrieved (date) from <https://www.mergentonline.com/login.php>

Mergent. (n.d.). *Hain Celestial Group* [Company profile]. Retrieved June 3, 2020, from <https://www.mergentonline.com/login.php>

Mergent. (n.d.). *Hain Celestial Group* [Executive bio]. Retrieved June 3, 2020, from <https://www.mergentonline.com/login.php>

Nexis Uni (formerly Lexis Nexis Academic)

Industry Snapshot – Author. Title. Retrieved (date) from Nexis Uni database.

Nexis Uni. *Snapshot- Whole Foods Market, Inc.* Retrieved September 21, 2020, from Nexis Uni database.

Article with URL – Author. (date). Title. Newspaper Title. URL

Hamstra, M. (2012, September 24). Whole Foods' stock hits new high. *Supermarket News*. <http://supermarketnews.com/retail-amp-financial/whole-foods-stock-hits-new-high>

Passport GMID

Passport Data – Author. (date). Title [Descriptive information][Data set]. Database Name. URL

Euromonitor International. (n.d). Market sizes [Wine and fine wines/champagne and spirits, Canada, 2014-2019] [Data set]. *Passport*. Retrieved June 23, 2020, from <https://www.euromonitor.com>

Passport Report – Author. (date). Title: Subtitle. Database Name. Retrieved (date) from URL

Euromonitor International. (2019, July). Wine in Canada - analysis: Country report. *Passport*. Retrieved August 27, 2020, from <https://www.euromonitor.com>

S&P Capital IQ

Author. Title. Retrieved (date) from S&P Capital IQ database.

S&P Capital IQ. *TELUS Corporation (TSX:T)*. Retrieved November 3, 2020, from S&P Capital IQ database.

SEDAR (System for Electronic Document Analysis & Retrieval)

Author. (date). Title. URL

Asbestos Corporation Limited. (2020, May 22). *Annual report - English*. <https://www.sedar.com>

SimplyAnalytics

Data – SimplyAnalytics. (date). [Title]. URL

SimplyAnalytics. (n.d.). [2020 Average Total Expenditure on Art and Decorative Ware for Vancouver CMA, BC, by census tract]. <https://simplyanalytics.com>

Map – SimplyAnalytics. (date). [Title] [Map]. Retrieved (date) from URL

SimplyAnalytics. (n.d.). [2020 Average Total Expenditure on Art and Decorative Ware for Vancouver CMA, BC, by census tract] [Map]. Retrieved November 4, 2020, from <https://simplyanalytics.com>

Note: SimplyAnalytics has no titles, so create an appropriate descriptive title

Statista

Author. (date). Title. Retrieved (date) from URL

Statista. (n.d.). Beer Market in Canada. Retrieved November 6, 2020, from <https://www.statista.com/>

Statistics Canada

Statistics Canada. (year). Title: Subtitle (Report Number). URL

Statistics Canada. (2020, November 6). *Labour Force Survey, October 2020*.
<https://www150.statcan.gc.ca/n1/en/daily-quotidien/201106/dq201106a-eng.pdf?st=CUdhaO3N>

Note: For more examples see [How to Cite Statistics Canada Products](#)

Thomson ONE

Company Profile – Thomson Reuters. (year). Title. Retrieved (date) from Thomson ONE database.

Thomson Reuters. (2019). *Company overview: Microsoft Corporation (NASDAQ global select market:MSFT)*. Retrieved November 3, 2020, from Thomson ONE database.

News Article – Author. (date). Title. Newspaper Title. URL

Lash, H. (2012, November 9). Global markets: U.S. stocks, oil rebound on strong consumer data. *Reuters*.
<http://www.reuters.com/article/2012/11/09/us-markets-global-idUSBRE88901C20121109>

United States Securities and Exchange Commission – see EDGAR

Vividata (formerly Print Measurement Bureau)

Author. (date). [Title]. URL

Vividata. (2020, Q2). [Candy, Snacks\Potato Chips. # Packages ate in past 30 days]. <https://vividata.ca/>

Note: Vividata has no titles, so create an appropriate descriptive title

WARC: World Advertising Research Center

Article with Author– Author. (date) Title. Source. URL

Whiteside, S. (2020). How a “small-budget fallacy” is damaging marketing effectiveness for many campaigns.
WARC. <https://www.warc.com/>

Industry Report – Author. (date) Title. URL

WARC Category Intelligence. (2020, September). *What’s working in influencer marketing*.
<https://www.warc.com/>

Wharton Research Data Services (WRDS)

Dataset – Author. (date). Title. URL

Compustat Daily Updates – Fundamentals Annual. (2018, January 17). [Current assests and debt changes for Apple and Microsoft, 2010-2017]. <https://wrds-web.wharton.upenn.edu/wrds/>